



Marlene F. Byrne, Founder and Author

Project Play:

Created a book series called Project Play to inspire children to play backyard and nostalgic games. The stories teach children and their families through example and give them rules information on how to play.

Professional Experience:

Founded Celtic in 1992 with a partner in Milwaukee. Expanded the agency to Chicago in 1998. Prior to founding Celtic, worked as a director at an advertising agency and a marketing product line manager for a healthcare system.

Education:

BS in University of Wisconsin-Milwaukee

Community Service:

Serves as a marketing volunteer for Misericordia Heart of Mercy and on the Regional Board of Directors for Friends of the Orphans. Coaches softball, Athletic Board member at school and volunteers for her children's school programs.

Personal:

Married to Brian Byrne, a Chicago police sergeant, Marlene has two children, Matthew and Margaret and a dog named Murphy.

Background:

Marlene grew up in Brillion, Wisconsin and moved to Milwaukee after college. She comes from an Irish-American background with loads of cousins and family.