



"Become a Character" Project Play Contest Rules

- Contest open to children between the ages of 6 and 12.
- No purchase necessary to enter contest and purchase will not affect odds of winning.
- Official entry form, available at www.ProjectPlayBooks.com beginning January 4, 2010, must be postmarked on or before May 15, 2010.
- All themes and writing styles considered, as long as the entry follows the requirements stated on the entry form.
- Submissions must be in English.
- Children of Celtic Marketing, Inc./Project Play employees are not eligible to enter the contest.
- Entries cannot be acknowledged or returned and will become the property of Project Play Books/Celtic Marketing, Inc. upon receipt.
- Limitations of Liability/Reserved Rights: Neither Sponsor, their parent, subsidiary or affiliate companies, shall have any obligation or responsibility with regard to (i) entries that contain inaccurate information or do not comply with these rules, (ii) entries, prize claims, or notifications that are lost, late, incomplete, illegible, unintelligible, or otherwise not received by the intended recipient, in whole or in part.
- The winning entry will be screened and reviewed by a panel of five judges, whose decision with regard to the winning selection, and in all other matters, is absolute and final.
- For entries not selected for publication, any and all rights to those stories and characters will revert to Project Play, effective upon entry form receipt.
- Winner will be announced during a Project Play event on or about June 20, 2010 and winner need not be present. Winner will be notified via email or phone at a minimum of 10 days prior to the Project Play event.
- The parent or legal guardian of the contest winner will be required to sign a waiver within 10 days of winning notification or another winner will be selected. The waiver agreement will grant exclusive permission for Sponsor to publish the entry in a future Project Play book, and in all other publications in any and all media for the duration of copyright, as well as grant permission to identify the entrant's name in connection with the contest in any and all publications from the Sponsor.
- The winner will be required to submit two color, non-returnable 4x6 photographs for use in creating his/her likeness for a future Project Play book.
- One entry per child and no entry fee is required.
- Winner will receive the complete series of Project Play books signed by author Marlene Byrne, will have his or her character appear in an upcoming Project Play book and will be awarded \$100 (one hundred dollars). Taxes are the responsibility of the winner and/or his/her family.
- No transfer or substitution of prizes except at Sponsors' sole discretion. The value of any substituted prizes will be equal to or greater than that of the originally announced prizes.
- For the name of the winner, send a self-addressed stamped envelope to: Celtic Marketing, Inc., 6201 W. Howard Street, Suite 201, Niles, IL 60714 after June 30, 2010, or visit the website at www.ProjectPlayBooks.com.
- Contest subject to all federal, state, and local laws and regulations; void where prohibited or restricted by law.
- Comments and questions with regard to this contest can be submitted via the email address: play@projectplaybooks.com, to Celtic Marketing, Inc. at 6201 W. Howard Street, Suite 201, Niles, IL 60714, or by calling 847-647-7500.